



V4 Going Global



International Conference

PERSPECTIVES OF DOING BUSINESS IN JAPAN, MOLDOVA, GEORGIA AND ALBANIA
19th November 2014, Bratislava

More information on www.sbagency.sk/v4



V4 GOING GLOBAL CONFERENCE

“SUPPORT TOOLS FOR SME'S INTERNATIONALIZATION IN MOLDOVA

**LIUDMILA STIHI
ODIMM**



We create business opportunities for You!

**ORGANIZATION FOR SMALL AND MEDIUM
ENTERPRISE SECTOR DEVELOPMENT**

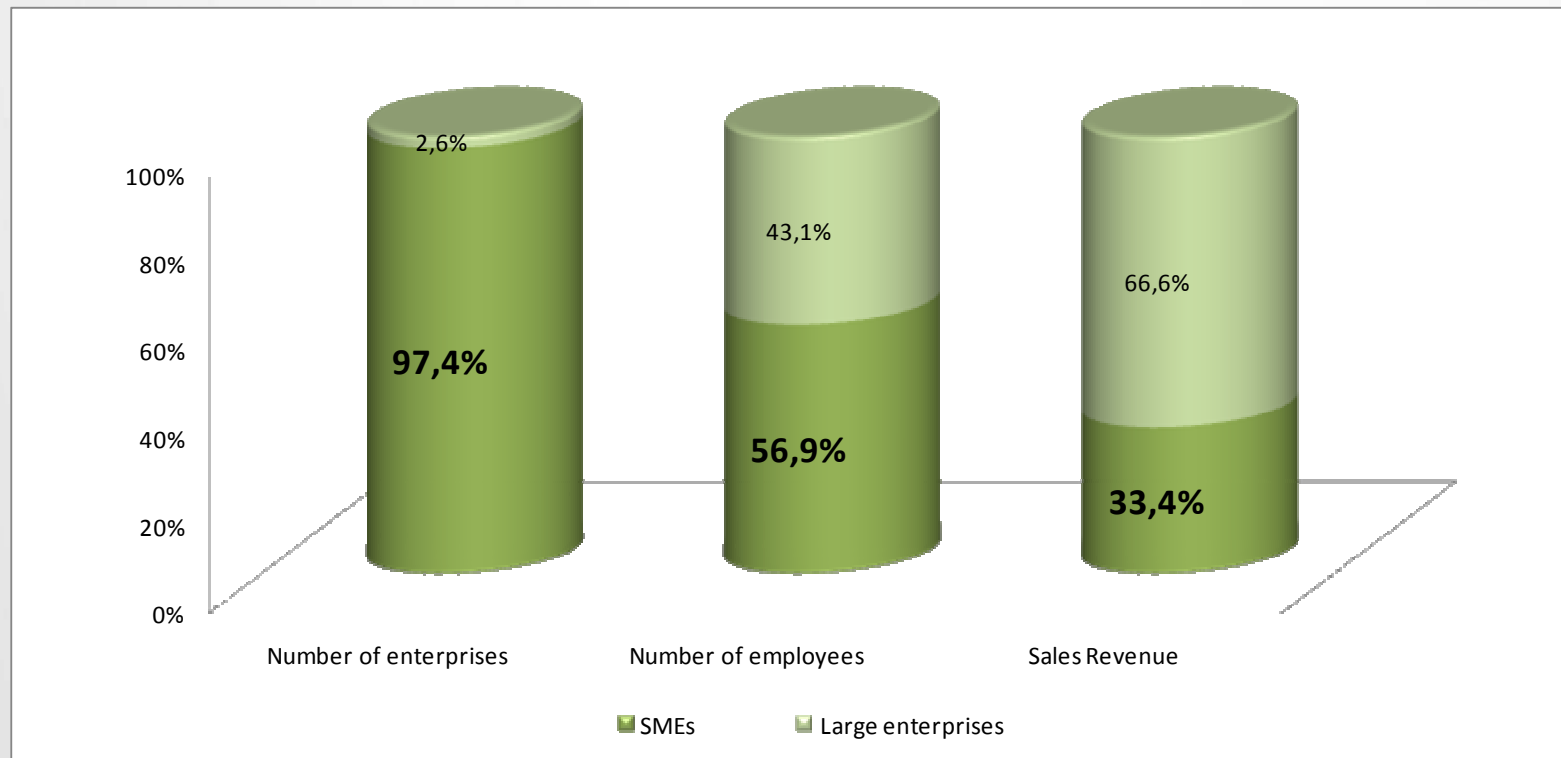
VISION

To become a promoter for SME sector development in the Republic of Moldova.

MISSION

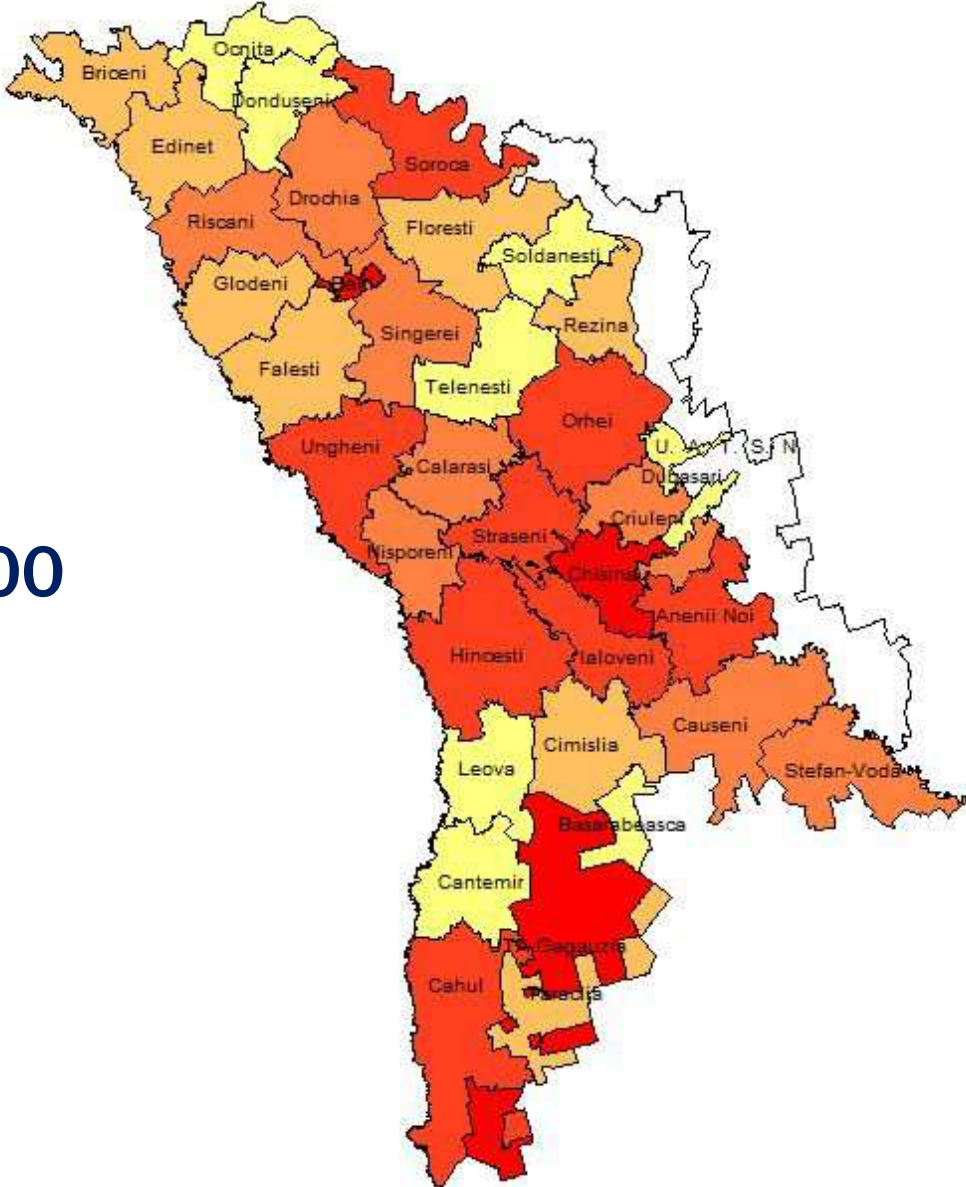
To boost the national economy competitiveness by supporting the SME sector development in the country.

SHARE OF SME IN THE ECONOMY OF MOLDOVA



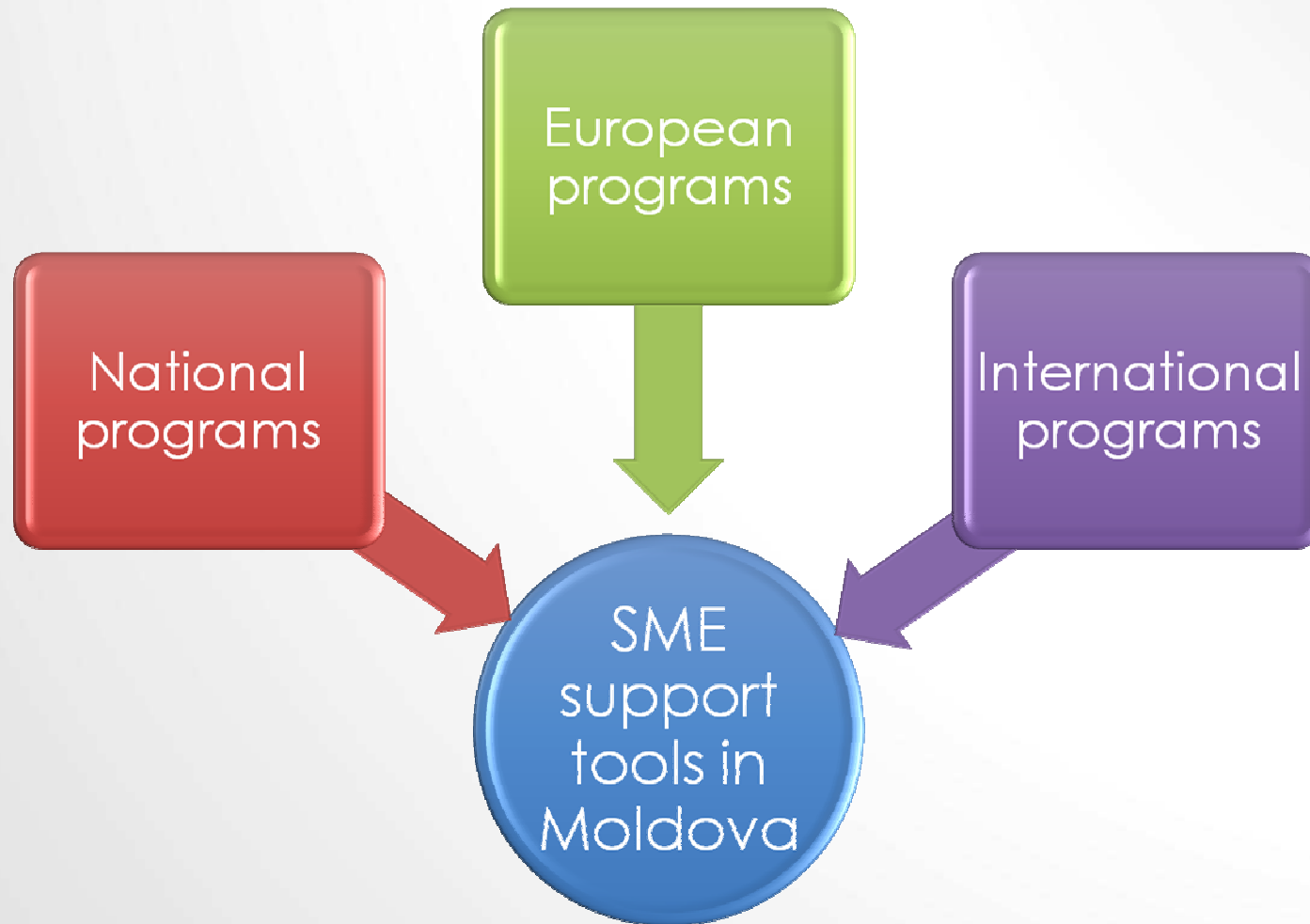
DENSITY OF SME SECTOR

**12 enterprises/1000
inhabitants**

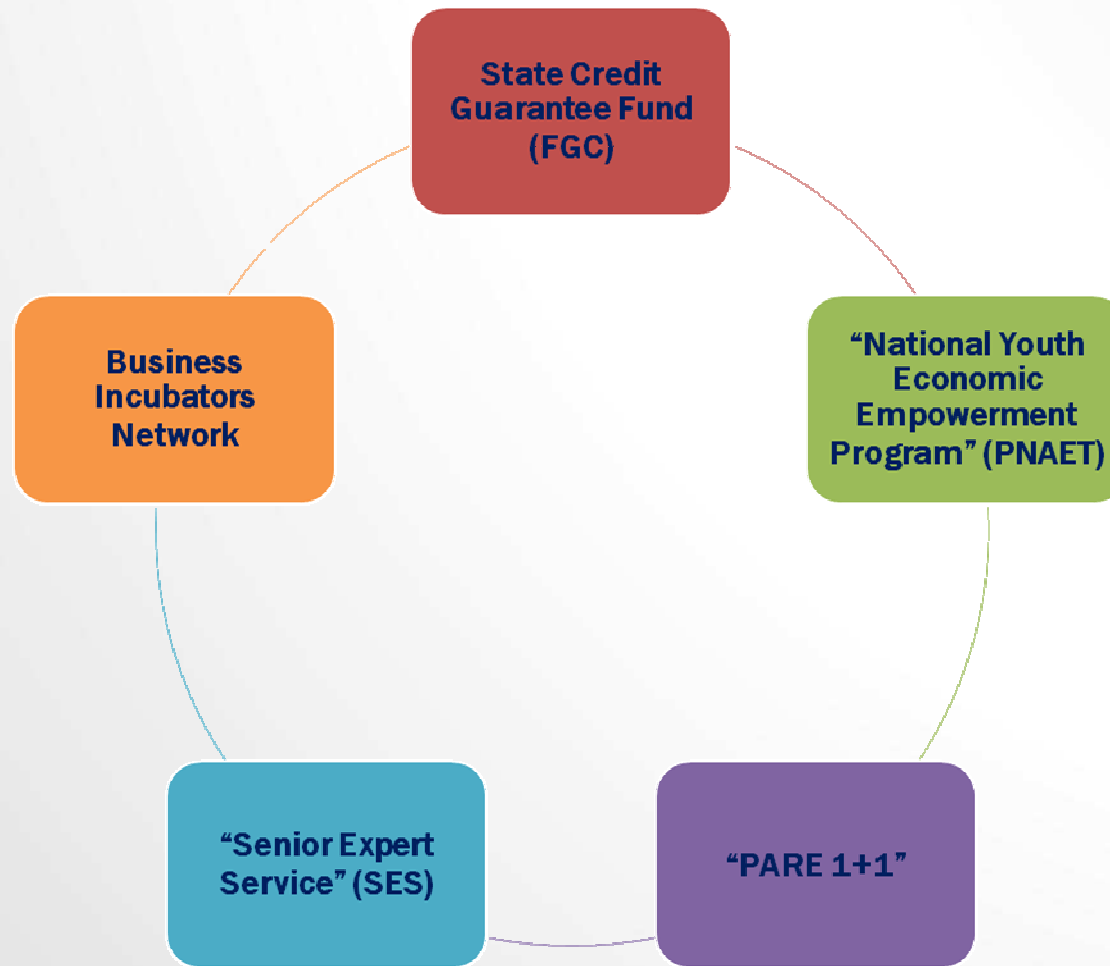


Problems of the SME Sector

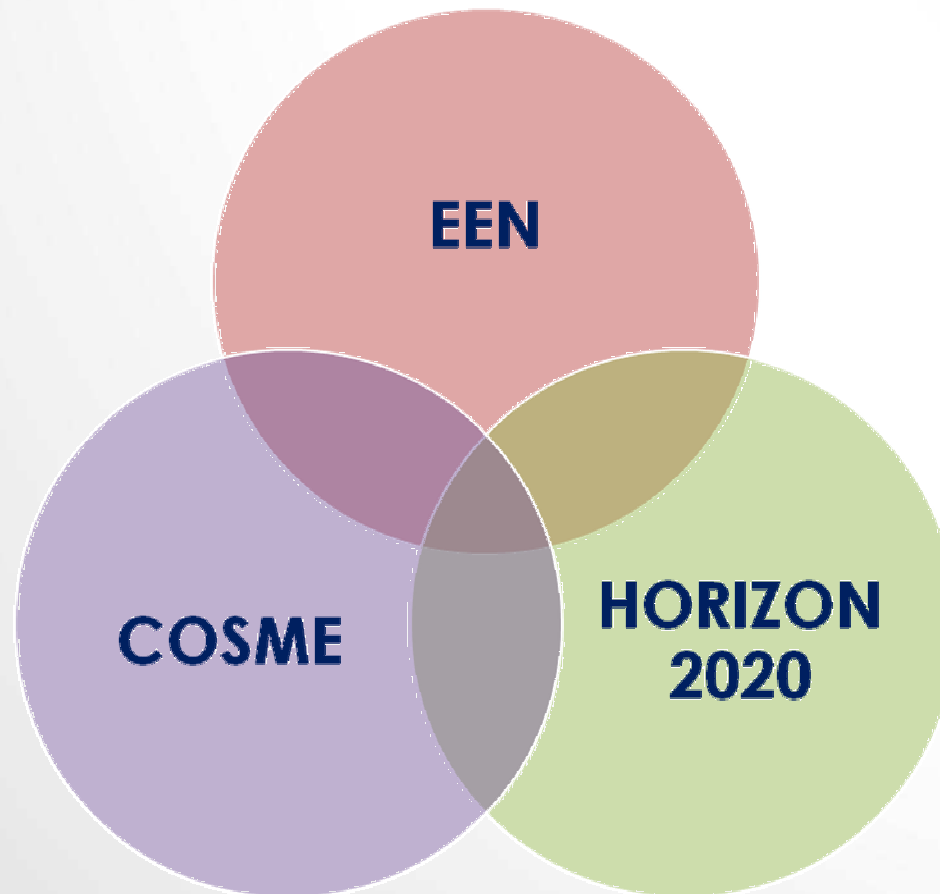
- ❑ Lack of entrepreneurial skills;
- ❑ Poorly developed entrepreneurial culture;
- ❑ Limited access to loans;
- ❑ High interest rates;
- ❑ Underdeveloped business support infrastructure;
- ❑ Limited access to information;
- ❑ Low level of Innovation;
- ❑ Bureaucracy.



NATIONAL PROGRAMS



EUROPEAN PROGRAMS



INTERNATIONAL PROGRAMES

WORLD BANK

**IMPROVING COMPETITIVENESS OF
MOLDOVIAN COMPANIES**

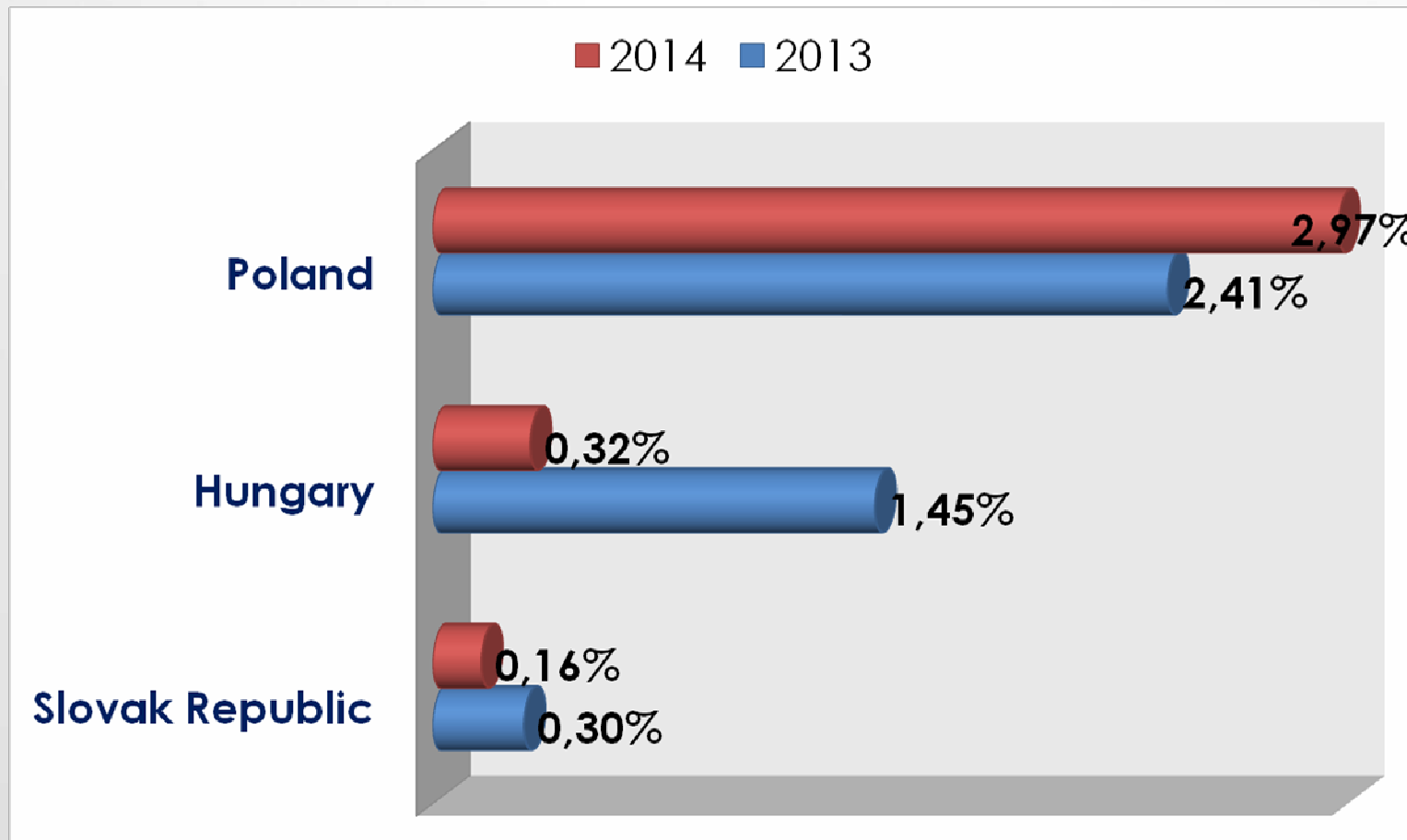
2015-2019

DCFTA

- **To provide support for democratic and market-oriented reforms in partner countries, consolidate their statehood and bring them closer to the EU.**
- **To create an ambitious partnership between the EU and Partner countries based on political association and gradual integration in the EU economy.**

V4 COUNTRIES

EXPORTS BY V4 COUNTRIES



V4 COUNTRIES EXPERIENCE FOR MOLDOVA'S INTEGRATION IN EU

Enforce ODIMM to :

- facilitate of cross-border business cooperation, R&D, technology and knowledge
- development the capacities to provide efficient support to innovative SME's, including START-UPS;
- assist entrepreneurs to participate in National and International projects;
- facilitate the access of SME to finance and related coaching and mentoring schemes;
- promote trans-national technology transfer and innovation partnerships;

THANK YOU!



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ODIMM Web Page: www.odimm.md